

# THE BELKNAP WHITE GROUP

## Your monthly news & updates April 2019

### AHF Wood Flooring

Last year, AHF purchased the much-loved Armstrong wood flooring business. Including industry leading brands: Armstrong and Bruce. These brands are still available through BWG and we are excited to service you with these great products. The portfolio is vast - contact your BWG sales rep for details.



**Armstrong Rustic Restorations** offers layered tones and textures that form a distressed look, highlighting the distinctive grain patterns of solid Oak and Hickory hardwood. Choose one or more stylish hand-picked colors to create the effect of natural timeworn beauty. Shown above in inspired gray.



## Exceptional Quality, Backed by Our Lifetime Warranty

We stand behind Paragon with one of the industry's most comprehensive warranties. Relax knowing that your floors were built to perform beautifully for many years to come.

**Armstrong Paragon** is tops in durability. With Diamond 10 this solid hardwood outperforms top competitors with its perfect blend of strength and beauty. Shown above in Cascade. [Watch the Video!](#)

## PRYZM - wood-alternative by Armstrong

### Design and Durability that Delivers

PRYZM rigid core hybrid flooring is skillfully engineered for homeowners who desire beautifully authentic design that can withstand the test of time. We've combined unmatched durability, realistic textures and inspiring visuals to bring you flooring that meets your lifestyle demands.



THICKNESS	6.5 mm
EDGE DETAIL	Micro-bevel
GLOSS	Low Gloss
TEXTURE	Embossed
WEAR LAYER	AC4 Protection
INSTALLATION	ArmaLock® Enhanced 2G/2G
WARRANTY	Lifetime Limited Residential and 15-Year Limited Commercial

PRYZM shown above in Forest Treasure and left in Brushed Oak.

# We're Hiring!

We are a dynamic and growing company. We focus on our people and our core values to create a welcoming culture that is team-oriented and committed. We are a family business and we strive for a workplace that is truly an extended family.

[Learn More about a Career with BWG](#)

## Featured jobs:

[Architectural Rep - Albany NY](#)

[Drivers and Warehouse - Mass and NY](#)



## Upcoming Events

Join us May 9 for our annual

[Spring Flooring Showcase at Mohegan Sun !!](#)

Contact your BWG Sales Rep for details.

See all upcoming event details [HERE](#)



April 10, 2019 -

**Contractor Day Open House**

Pompton Plains, NJ

[Find out more information here](#)

April 24, 2019

**Alpha "Coffee & Donuts" Demonstration Event**

Orchard Park, NY

[Find out more information here](#)

Order Online 24/7

The Belknap White Group | 800-283-7500 | [www.BelknapWhite.com](http://www.BelknapWhite.com)

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