

THE BELKNAP WHITE GROUP

Your monthly news & updates
May 2019

Armstrong Diamond 10 Technology

Armstrong products with Diamond 10 Technology coating keeps floors looking newer, longer. Diamond 10 Technology provides a protective coating, improving resistance to scratches, stains and scuffs. Save on costly maintenance by eliminating or reducing initial application of polish by 50% and eliminating or reducing ongoing restorative stripping and recoating. Less floor polish means a lower cost of ownership.

LVT - Natural Creations Arbor Art Pioneering new possibilities in commercial flooring, ArborArt features Armstrong Flooring's ground-breaking Diamond 10 Technology – the first flooring made with cultured diamonds to yield a product unmatched in performance and durability. This innovative technology will keep your floors looking spectacular longer with the highest scratch, stain and scuff resistance in the industry. For more information, visit [Armstrong's website](#)



Armstrong Diamond 10 Technology is also available in Vivero LVT Better and Best.

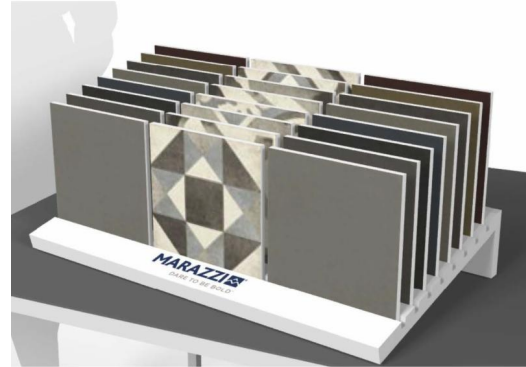
Marazzi Expands D_Segni Collection - adds D_Segni Terrazzo & D_Segni Color

New solids and patterns available to complement current collection

D_Segni Color

Add a splash of the exotic with vibrant colors and patterns. Dignified color sets this encaustic-inspired collection apart from the rest. Use the solids in combination with the patterns for a rug-like quality. The retro 8 x 8 size completes your design with precision.

[See the collection](#)



D_Segni Terrazzo

Combining the vintage look of terrazzo with the patterns of encaustic, D_Segni Terrazzo™ offers mix and match design opportunities that can be molded to fit unique spaces. Four solid colors and four patterns in a retro 8 x 8 size round out this groundbreaking collection. [See the collection](#)

A new display is also available to showcase the collection - contact your BWG Sales Representative for more information.

SUPPLIER SPOTLIGHT:



Located in Portsmouth, OH, GRAF is a family-run company with decades of knowledge and experience in the hardwood industry. That knowledge and experience grows with every generation, guaranteeing that the work they do today is always the best they've ever done.



Quality isn't just a feature they try to build into their product. Quality is their legacy and they work hard to continue that legacy every single day. [More](#)

We're Hiring!

We are a dynamic and growing company. We focus on our people and our core values to create a welcoming culture that

is team-oriented and committed. We are a family business and we strive for a workplace that is truly an extended family.

[Learn More about a Career with BWG](#)

Featured jobs:

[Architectural Rep - Albany, NY](#)

[Drivers and Warehouse - Mass and NJ](#)



Upcoming Events

May 21, 2019 -

Ardex Pro Event

Hartford, CT

[Find out more information here](#)

June 6, 2019

Schluter Shower Demonstration

Woburn, MA

[Find out more information here](#)

June 11, 2019

Laticrete "Coffee & Donuts" Event

Orchard Park, NY

[Find out more information here](#)

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