

CHESAPEAKE FLOORING, ARTISAN DISPLAY

PLANOGRAM

STEP UP SECTION

POSITION	COLLECTION	COLOR
1	Tuscany	Arezzo
2	Tuscany	Florence
3	Tuscany	Cortona
4	Tuscany	Grosetto
5	Tuscany	Sorano
6	Tuscany	Natural
7	Cimmaron	Saddle
8	Cimmaron	Natural
9	Cimmaron	Flintlock
10	Cimmaron	Nantucket

WING DISPLAY SECTION

WING # 1	COLLECTION	COLOR
<i>FRONT, TOP</i>	American Hickory	Natural
<i>FRONT, MIDDLE</i>	Manchester Plank	Bristol Clay
<i>FRONT, BOTTOM</i>	Saratoga Hickory	Natural
<i>BACK, TOP</i>	American Hickory	Saddle
<i>BACK, MIDDLE</i>	Manchester Plank	Provincial
<i>BACK, BOTTOM</i>	Saratoga Hickory	Saddle

WING # 2	COLLECTION	COLOR
<i>FRONT, TOP</i>	American Hickory	Appaloosa
<i>FRONT, MIDDLE</i>	Manchester Plank	Parchment
<i>FRONT, BOTTOM</i>	Saratoga Hickory	Appaloosa
<i>BACK, TOP</i>	American Hickory	Aspen
<i>BACK, MIDDLE</i>	Manchester Plank	Lighthouse
<i>BACK, BOTTOM</i>	Saratoga Hickory	Cedar Bluff

WING # 3	COLLECTION	COLOR
<i>FRONT, TOP</i>	American Hickory	Boulder
<i>FRONT, MIDDLE</i>	Manchester Plank	Montauk
<i>FRONT, BOTTOM</i>	Saratoga Hickory	Boulder
<i>BACK, TOP</i>	Regency Plank	Aged Spice
<i>BACK, MIDDLE</i>	5th Avenue	Chateau
<i>BACK, BOTTOM</i>	Santa Fe Birch	Golden Bark

Extra Boards, Place Next to Display:

Atlantic Walnut	Midtown
Atlantic Walnut	ButterRum
Cimmaron	Slate
Santa Fe Birch	Pebble Gray

WING # 4	COLLECTION	COLOR
<i>FRONT, TOP</i>	Regency Plank	Urban Barn
<i>FRONT, MIDDLE</i>	5th Avenue	Natural
<i>FRONT, BOTTOM</i>	Santa Fe Birch	Coffee
<i>BACK, TOP</i>	Regency Plank	Grey Shadow
<i>BACK, MIDDLE</i>	5th Avenue	Barton
<i>BACK, BOTTOM</i>	Santa Fe Birch	Auburn

WING # 5	COLLECTION	COLOR
<i>FRONT, TOP</i>	Regency Plank	Carbon Wood
<i>FRONT, MIDDLE</i>	5th Avenue	Fallsburg
<i>FRONT, BOTTOM</i>	Atlantic Walnut	Natural
<i>BACK, TOP</i>	Regency Plank	Old Mission
<i>BACK, MIDDLE</i>	5th Avenue	Ansel
<i>BACK, BOTTOM</i>	Atlantic Walnut	Canyon Brown